

Regional Cum Facilitation Center – North -1
RESEARCH INSTITUTE IN INDIAN SYSTEMS OF MEDICINE (RIISM)
JOGINDER NAGAR-175015 DISTRICT MANDI HIMACHAL PRADESH

Objectives/Functions:

- (i) The Centers can act as one Stop shop for all matters related to Medicinal Plants in the region concerned and would provide support to NMPB to fulfill its mandate and to act also as Facilitation Centre of NMPB. It would also undertake research activities pertains to the region concerned.
- (ii) To facilitate and get engaged in setting up of Primary Processing, grading, marketing facilities etc. in collaboration with local Stakeholders/ organisations of repute.
- (iii) To develop managerial and technical skill among the concerned stakeholders including growers, collectors and to provide strategic support by organizing trainings, workshops, seminars etc.
- (iv) Development of Agrotechnology of Medicinal Plants especially endangered and high demand species in the region with focus on organic cultivation and customization/ field trials of already developed Agrotechniques.
- (v) Development of Region Specific Quality Planting Materials and to scientifically handle issues concerned with it.
- (vi) Facilitation of sale of Medicinal Plants/ produce etc. resolving demand supply issue etc. and also develop a database on demand, quantity sold and price of major species along with development of marketing facility in the region by setting up of minimum support price.
- (vii) To provide inputs on conservation, sustainable cultivation, technology upgradation, training & research on Medicinal Plants and to engage Forest Departments and other concerned Departments of the States in those activities.
- (viii) Domestication of wild species which is in demand and endemic to the region and developing varieties thereof.
- (ix) To take forward initiatives on GAP, GFCP etc. in the States concerned and develop species specific GAP & GFCP of the region & dissemination.

- (x) To function as a platform for bringing together the different stakeholders of the medicinal plants in the States (SMPB, implementing agencies of Mission Scheme other institutions, and civil organisations involved in the development of Medicinal Plants Sector).
- (xi) Assisting the various organizations in the region for formulating project proposals in the priority areas identified by NMPB and also for giving wide coverage of the scheme with emphasis on identification of region specific / issues.
- (xii) To develop capacities of concerned stakeholders by developing and implementing training programmes, orientation session etc.
- (xiii) To organise periodical meetings/ workshops/ consultation of stakeholders
- (xiv) Review of the projects sanctioned by NMPB to various organizations in the concerned states and also to conduct monitoring and evaluation of the projects sanctioned by NMPB as and when assigned.
- (xv) To collect and maintain database of all concerned Sectors of the Medicinal Plants in the states and Integration of database of various States of the region concerned.
- (xvi) To undertake identified research study* of relevance of the region and other matters concerned with Medicinal Plants including dissemination of research findings/ new technologies in the Medicinal Plants sector.
- (xvii) To develop strategy for IEC (Information, Education and Communication) and implement IEC activities.
- (xviii) To document and disseminate success stories of activities supported by NMPB.
- (xix) To publish yearly report of the activities of the center.
- (xx) Any other work assigned by NMPB from time to time.

The various activities are being undertaken by this center, some of them are as follows:

Regional Cum Facilitation Center – North –I supported and attended two workshops at Chandigarh and Leh.



One Day Training Programme on E-Charak and Voluntary Certification of Medicinal Plants Cultivation and Collection on 28th June 2018 at Chandigarh



Stakeholder Consultation cum training workshop on Medicinal plants at Leh Ladhak (1st to 3rd August 2018)

Trainings/capacity building:

RCFC North –I has organized 31 training programmes in various states of region on, medicinal plants cultivation, conservation, post harvest managements, marketing aspects to facilitate various stakeholders of medicinal plants. Total 2000 participants from various fields of medicinal plants were benefitted by this training programme.



Training on Post-Harvest Management of Medicinal Plants CIMAP Lucknow. (U.P.)



Training programme at Ropa, Kullu, H.P. on 19th February, 2019

Marketing initiatives:

The RCFC North-1 has taken good initiatives to promote marketing and create marketing strategies through publishing a news letter, organizing Kisan Mela for Medicinal Plants farmers and creation of Farmer Producer Company etc.

Organization of Kisan Mela:

One day Jadi Buti Kisan Mela was organised at Bhedu Mahadev under Bhedu Mahadev Development Block of Teh Palampur, Distt Kangra in collaboration with Department of Agriculture Himachal Pradesh on 30th January, 2019. Shri Vipin Singh Parmar, Hon'ble Minister of Health and Ayurveda, Govt. of Himachal Pradesh was the Chief Guest. More than 1000

farmers participated in the event. The Mela was organised to provide a common platform to the stakeholders of Medicinal Plants.



Quality Planting Material:

The RCFC – NR – 1 has procured or in the process to procure quality planting material of various species including Sapargandha, Harar, Shyonak, Atis, Kutki and Sugandhbala. Total 6 lakhs QPM have targeted and out of them procurement of 4.00 QPM are in the process through various nurseries in the region.





Special achievements:

RCFC – NR –I developed and supported a Farmer Producer Company in Punjab for promotion and development of medicinal plants sector.

SUHAVI FARMERS PRODUCER COMPANY

A farmers producer company was organized about 10 months back with the initiative of RCFC North. This farmers group is now working with IIT Ropar under incubation facility and it has been linked with NABARD for further nurturing and IFFCO for inputs for their proposed 100 acre cultivation of medicinal plants. Subsidies by SMPB Punjab has also been extended to the members of the group. They have succeeded to Plant 3000 Chandan plants and Tulsi, Ashwgandha and Aloe vera in their fields. Punjab Forest Department has come forward to connect them with JFMCs Joint Forest Management Committees near to their area of operation for primary processing of AMLA and other local bioresources. They are into organic farming and aiming to start a 100% export oriented unit for Herbal Teas to be sold in Poland and Germany. With the association of IIT and other Institutions it is proposed to link SUHAVI with CM Startup Scheme by the department of Industries Punjab.

Publication of News Letter :

Printing of **Jadi Buti Bazar Monthly Newsletter** started and published 6 issues upto March, 2019