

A.11019/64/2012-NMPB
Government of India
Ministry of AYUSH
National Medicinal Plants Board

Indian Red Cross Society,
Annexe Building, 1st & 2nd Floor,
Red Cross Road, New Delhi-110001
Dated: 19, August, 2024

OFFICE--MEMORANDUM

Subject: Call for proposal on Geographical Indication (GI) for medicinal plants use in Ayush systems of medicine-reg.


Sir/Madam,

In order to promote the medicinal plants sector, the Government of India set up the National Medicinal Plants Board (NMPB) on 24th November 2000. Currently, the board is working as a section of the Ministry of Ayush, Government of India. The primary mandate of NMPB is to develop an appropriate mechanism for coordination between various ministries/ departments/organizations and implementation or support policies/programs for the overall (conservation, trade and export) growth of the medicinal plants sector both at the Central /State and International level. Overall, the NMPB, Ministry of Ayush, under its Central Sector Scheme (CSS) on 'Conservation, Development and Sustainable Management of Medicinal Plants' project-based financial support provided to the government as well as private universities/research institutions/ organizations across the country to carry out research activities on various aspects of medicinal plants.

In diverse perspectives of medicinal plant research, Geographical Indication (GI) currently attaining importance. GI is applied to identify an entity originating in a definite territory and comprises unique characteristics of a particular geographical area. India is a treasure of medicinal plants attributed with therapeutic values in Ayush systems of medicine. To protect the authenticity of Indian medicinal plants, granting a GI is legal protection, including raising an action for infringement. For the protection of GI related to medicinal plants in the context of IPR, robust proposals for the defining, specifying and protecting of 'Geographical Indication' on medicinal plants are invited from the bonafide researchers/research organizations.

Proposals in this thrust area are to be submitted to <https://ngo.ayush.gov.in/scheme9> under the R&D component of the Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants. The last date to submit the project proposal is 31st October 2024.

Yours faithfully,


(Dr. R. Murugeswaran)
Deputy Adviser (MPs)