

A.11019/64/2012-NMPB
Government of India
Ministry of AYUSH
National Medicinal Plants Board

Indian Red Cross Society,
Annexe Building, 1st & 2nd Floor,
Red Cross Road, New Delhi-110001
Dated: 11th, November, 2024

OFFICE--MEMORANDUM

Subject: Extention of last date of submission of proposal on Geographical Indication (GI) for medicinal plants use in Ayush systems of medicine-reg.

Sir/Madam,


In continuation to the previous OM vide letter no A.11019/64/2012-NMPB dated 19th August, 2024, the last date to submit the project proposal is extended to 30th November 2024.

NMPB, Ministry of Ayush, under its Central Sector Scheme (CSS) on 'Conservation, Development and Sustainable Management of Medicinal Plants' project-based financial support provided to the government as well as private universities/research institutions/ organizations across the country to carry out research activities on various aspects of medicinal plants.

In diverse perspectives of medicinal plant research, Geographical Indication (GI) currently is attaining importance. GI is applied to identify an entity originating in a definite territory and comprises unique characteristics of a particular geographical area. India is a treasure of medicinal plants attributed with therapeutic values in Ayush systems of medicine. To protect the authenticity of Indian medicinal plants, granting a GI is legal protection, including raising an action for infringement. For the protection of GI related to medicinal plants in the context of IPR, robust proposals for the defining, specifying and protecting of 'Geographical Indication' on medicinal plants are invited from the bonafide researchers/research organizations.

Proposals in this thrust area are to be submitted to <https://ngo.ayush.gov.in/scheme9> under the R&D component of the Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants. The last date to submit the project proposal is 30th November 2024.

Yours faithfully,


(Dr. R. Murugeswaran)
Deputy Adviser (MPs)