

F. No. A-11012/22/2009-NMPB(Admin) (E-164493)
Government of India / भारत सरकार
Ministry of Ayush / आयुष मंत्रालय
National Medicinal Plants Board (NMPB) / राष्ट्रीय औषधीय पादप बोर्ड
1st& 2nd Floor, Indian Red Cross Society (IRCS)
Annexe Building, Red Cross Road
New Delhi – 110 001 / नई दिल्ली – ११०००१.
Date: 29th September 2025


CIRCULAR

Subject: Revised Recruitment Rules (RRs) of the regular post of Marketing Assistant in NMPB, Ministry of Ayush – reg.

The undersigned is directed to enclose herewith the duly approved revised Recruitment Rules (RRs) w.r.t. Essential Qualification & Experience and Desirable Qualification (other terms remain the same) for the regular / sanctioned post of Marketing Assistant in NMPB, Ministry of Ayush in bilingual (Hindi and English), seeking valuable comments, if any. The comments may be furnished on e-mail ids fao-nmpb@nic.in within 30 days of issue of this circular.

2. This issues with the approval of Competent Authority, NMPB.

Encl.: As above


(Piyush Kumar)
Finance & Administrative Officer
NMPB

To

All Stakeholders

Copy to:

1. IT desk of NMPB for upload in the website of NMPB.
2. NIC desk of Ministry of Ayush – with a request to upload in the website of Ministry of Ayush, please.

Copy also to: Office of CEO / Dy.CEO, NMPB

RECRUITMENT RULES FOR THE POST OF MARKETING ASSISTANT (PROPOSED REVISION IN THE YEAR 2025)
 MINISTRY: MINISTRY OF AYUSH
 ORGANISATION: NATIONAL MEDICINAL PLANTS BOARD (NMPB)

SAME OF THE POST	NO OF POST	CLASSIFICATION	LEVEL IN THE PAY MATRIX	WHETHER SELECTION OR NON-SELECTION POST	AGE LIMIT FOR DIRECT RECRUITS	EDUCATIONAL & OTHER QUALIFICATION REQD. FOR DIRECT RECRUITS	WHETHER AGE & EQ PRESCRIBED FOR DIRECT RECRUITS WILL APPLY IN CASE OF PROMOTEES	PERIOD OF PROB. IF ANY	METHOD OF RECTT. WHETHER BY DIRECT WHETHER BY DIRECT RECTT. OR BY PROMOTION OR BY DEPUTATION/ABSORPTION & % OF THE VACANCIES TO BE FILLED BY VARIOUS METHODS	IN CASE OF RECRUITMENT BY PROMOTION / DEPUTATION / ABSORPTION GRADES FROM WHICH PROMOTION / DEPUTATION / ABSORPTION TO BE MADE	IF A DPC EXISTS WHAT IS ITS COMPOSITION	CIRCUMSTANCES IN WHICH U.P.S.C. TO BE CONSULTED IN MAKING RECTT.
(1)	(2)	(3)-	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
MARKETING ASSISTANT	1*	GENERAL CENTRAL SERGVCE (GCS) GROUP B NON-GAZETTED NON-NISTERIAL	LEVEL 6 IN THE PAY MATRIX (RS. 35400-112400).	N.A.	Not exceeding 30 YEARS	ESSENTIAL (QUALIFICATION & EXPERIENCE): (1) BACHELOR DEGREE FROM A RECOGNIZED UNIVERSITY OR INSTITUTE. (2) TWO YEARS EXPERIENCE IN FINANCE / MARKETING / SALES FROM ANY CENTRAL / STATE GOVT. / UTs / UNIVERSITIES / RESEARCH INSTITUTE / PUBLIC SECTOR UNDERTAKINGS / SEMI GOVT. AUTONOMOUS OR STATUTORY ORGANIZATIONS. DESIRABLE: MBA IN FINANCE / MARKETING AND SALES.	N.A.	2 YEARS	BY DEPUTATION (INCLUDING SHORT-TERM CONTRACT) FAILING WHICH BY DIRECT RECRUITMENT, DEPUTATION (ISTC): OFFICERS UNDER THE CENTRAL OR STATE GOVERNMENTS OR UNION TERRITORIES OR UNIVERSITIES OR RECOGNIZED RESEARCH INSTITUTES OR PUBLIC SECTOR UNDERTAKINGS OR AUTONOMOUS OR STATUTORY ORGANIZATIONS: (A)(I) HOLDING ANALOGOUS POST ON REGULAR BASIS IN THE PARENT CADRE OR DEPARTMENT; OR (II) WITH SIX YEARS SERVICE IN THE GRADE RENDERED AFTER APPOINTMENT THERETO ON A REGULAR BASIS IN LEVEL-5 (RS. 29200-92300) IN THE PAY MATRIX OR EQUIVALENT IN THE PARENT CADRE OR DEPARTMENT; AND (B) POSSESSING THE EDUCATIONAL QUALIFICATIONS AND EXPERIENCE PRESCRIBED UNDER COL. 7.	DEPUTATION (ISTC): OFFICERS UNDER THE CENTRAL OR STATE GOVERNMENTS OR UNION TERRITORIES OR UNIVERSITIES OR RECOGNIZED RESEARCH INSTITUTES OR PUBLIC SECTOR UNDERTAKINGS OR AUTONOMOUS OR STATUTORY ORGANIZATIONS: (A)(I) HOLDING ANALOGOUS POST ON REGULAR BASIS IN THE PARENT CADRE OR DEPARTMENT; OR (II) WITH SIX YEARS SERVICE IN THE GRADE RENDERED AFTER APPOINTMENT THERETO ON A REGULAR BASIS IN LEVEL-5 (RS. 29200-92300) IN THE PAY MATRIX OR EQUIVALENT IN THE PARENT CADRE OR DEPARTMENT; AND (B) POSSESSING THE EDUCATIONAL QUALIFICATIONS AND EXPERIENCE PRESCRIBED UNDER COL. 7.	GROUP B DEPARTMENTAL CONFIRMATION COMMITTEE FOR CONSIDERING CONFIRMATION (CONSISTING OF). 1. JOINT SECRETARY, MINISTRY OF AYUSH – CHAIRMAN 2. CHIEF EXECUTIVE OFFICER (CEO), NATIONAL MEDICINAL PLANTS BOARD (NMPBH) – MEMBER 3. DIRECTOR (TECHNICAL)-CUM-DEPUTY CHIEF EXECUTIVE OFFICER OR DY. DIRECTOR (MEDICINAL PLANTS) – MEMBER	CONSULTATION WITH UPSC NOT NECESSARY.

						<p>NOTE 1: QUALIFICATIONS ARE RELAXABLE AT THE DISCRETION OF THE S.S.C. / COMPETENT AUTHORITY FOR REASONS TO BE RECORDED IN WRITING, IN THE CASE OF CANDIDATES OTHERWISE WELL QUALIFIED.</p> <p>NOTE 2: THE QUALIFICATION(S) REGARDING EXPERIENCE IS / ARE RELAXABLE AT THE DISCRETION OF THE SSC / COMPETENT AUTHORITY, FOR REASONS TO BE RECORDED IN WRITING IN THE CASE OF CANDIDATES BELONGING TO SCHEDULED CASTES OR SCHEDULED TRIBES IF AT ANY STAGE OF SELECTION THE SSC / COMPETENT AUTHORITY IS OF THE OPINION THAT SUFFICIENT CANDIDATES FROM THESE COMMUNITIES POSSESSING THE REQUISITE EXPERIENCE ARE NOT LIKELY TO BE AVAILABLE TO FILL UP THE VACANCIES RESERVED FOR THEM.</p>				<p>NOTE: PERIOD OF DEPUTATION (INCLUDING SHORT-TERM CONTRACT - ISTC) INCLUDING PERIOD OF DEPUTATION (ISTC) IN ANOTHER EX-CADRE POST HELD IMMEDIATELY PRECEDING THIS APPOINTMENT IN THE SAME OR SOME OTHER ORGANIZATION/DEPARTMENT OF THE CENTRAL GOVT SHALL ORDINARILY NOT TO EXCEED THREE YEARS. THE MAXIMUM AGE LIMIT FOR APPOINTMENT BY DEPUTATION (ISTC) SHALL BE NOT EXCEEDING FIFTY SIX YEARS AS ON THE CLOSING DATE OF RECEIPT OF APPLICATIONS.</p>		
UNDER COLUMN 6:												
NOTE-1: RELAXABLE FOR GOVERNMENT SERVANTS UPTO FIVE YEARS' IN ACCORDANCE WITH THE INSTRUCTIONS OR ORDERS ISSUED BY THE CENTRAL GOVERNMENT.												
NOTE-2: THE CRUCIAL DATE FOR DETERMINING THE AGE-LIMIT SHALL BE THE CLOSING DATE FOR RECEIPT OF APPLICATIONS FROM CANDIDATES IN INDIA, AND NOT THE CLOSING DATE PRESCRIBED FOR THOSE IN ASSAM, MEGHALAYA, ARUNACHAL PRADESH, MIZORAM, MANIPUR, NAGALAND, TRIPURA, SIKKIM, LADAKH DIVISION OF J&K STATE, LAHAUL & SPITI DISTRICT AND PANGI SUB DIVISION OF CHAMBA DISTRICT OF HIMACHAL PRADESH, ANDAMAN & NICOBAR ISLANDS OR LAKSHADWEEP.												