

F.No. Z-18020/51/2017-18/NMPB-II
Government of India
Ministry of AYUSH
(National Medicinal Plants Board)

Room No. 309, 3rd Floor,
AYUSH Bhawan, B-Block,
GPO Complex, INA Market,
New Delhi – 110 023
E-mail: info-nmpb@nic.in
Dated: 29 December, 2017

To,

Mission Directors / SMPBs

Subject: Approval of NAM Directorate for Revised cost of cultivation of Stevia / Madhukari (Stevia rebaudiana) for providing subsidy under Component of Medicinal Plants of Centrally Sponsored Scheme of National AYUSH Mission – reg.....

Sir,

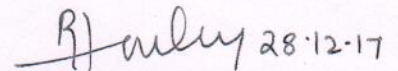
As you may be aware, the NMPB is providing assistance to farmers / growers for cultivation of identified species of medicinal plants in the form of subsidy in graded pattern depending upon the cost of cultivation. Presently, 140 species of medicinal plants are included in the priority list. **Stevia / Madhukari (Stevia rebaudiana)** is one of the identified medicinal plants for which subsidy is admissible.

2. As per existing operational guidelines, subsidy @ 30% of cost of cultivation was admissible for this species. The basic cost of cultivation of Stevia / Madhukari (Stevia rebaudiana) was earlier worked out @ Rs. 1,51,250/- per acre. However, presently its cost of cultivation is estimated Rs. 1,83,012.50/- per acre and Rs. 4,57,531/- per hectare after admissible 10% increase for escalation cost, which appeared on higher side in present scenario.

3. In view of above, the NMPB has revised the cost of cultivation of Stevia / Madhukari (Stevia rebaudiana) in consultation with concerned organizations. The NAM Directorate has approved the revised cost of said species i.e Rs. 1,50,700/- per hectare or Rs. 60,280/- per acre from the year 2018-19 onwards.

4. It is requested that this may be given wider publicity. Proposals for subsidy for cultivation of **Stevia / Madhukari (Stevia rebaudiana)** shall be considered as per revised cost of cultivation.

Yours faithfully

 28.12.17

(Padmapriya Balakrishnan)
Deputy Chief Executive Officer, NMPB

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F&AO, NMPB – for placing in the website of NMPB