

Format II - Market Promotion*

**Format for Seeking Financial Assistance for Organizing Seminars / Workshops/
Exhibitions/ Fairs for Market Promotion of Medicinal Plants / Products under
National Mission on Medicinal Plants**

1. Name of the Organisation / Promoter :
Address :
Telephone/ Fax / E mail :
2. Main Activities of the Organisation :
3. Name of the Event i.e. Seminar / Workshop / Exhibition / Fair (Subject details of the event may be indicated) :
4. Date and Period(s) of proposed event :
5. Venue :
6. Objective of the Event (with specific relevance of promotion of Medicinal Plants Products)
7. Number of participants (Target group of participation may be indicated):
8. Estimated expenditure with detailed break up of expenditure :
9. Whether the organization is prepared to contribute 50% of the estimated expenditure / project cost :
10. Source of funding :
 - i) NMPB assistance sought
 - ii) Organizer's own contribution
 - iii) Income from other sources (to be specified)
11. Details of Resource Persons (Faculties / Speakers)
(Their names, address and topics to be addressed by them to be mentioned)
12. Tentative Programme of the event
13. An affidavit indicating details of grants received from NMPB and / or any other Department of the State / Central Govt duly affirmed and attested by Notary (applicable in the case of NGOs)
14. Whether Utilization Certificate for earlier grants - in – aids received from NMPB if any has been furnished

(Authorised Signatory)

Enclosures –

- 1) Copies of registration certificate of the organization, Memorandum and Articles of Association and audited Annual Accounts for the last three years

* The proposal should be submitted to the respective State Mission Director/Nodal Officer.